

C



**fine
nitschke**

UI/UX Design / Branding
Creative & Art Direction
hello@finenitschke.com

V



Expertise • 18 Years

Brand Identity

Brand Design
Corporate Design
Digital Branding
Brand Strategy
Brand Architecture
Brand Guidelines
Marketing

Digital Solutions

Brand Experience
UX/UI Design
Product Design
Service Design
Content Creation
Design Systems
Building Websites

Design

Consultancy
Creative Direction
Art Direction
Graphic Design
Visual Design
Editorial Design
Illustration

Clients

ALLIANZ, A. LANGE & SÖHNE, APOLLINARIS, BIOTHERM, BONAQA, BRAUN, BUGATTI, COCA COLA , COMMERZBANK, DEUTSCHE BAHN, DEUTSCHE BANK, FANTA, GARNIER, GROHE, L'OREAL, MARCELLA LASSEN, MERCEDES BENZ, MIELE, NESTLÉ, NIVEA, OTTO, PROCTER & GAMBLE, STIHL, UNIVERSAL, USM, VOLKSWAGEN, WITTMANN U.V.M.

2020 - heute

Freelance, FMD

Branding + UX/UI Design

Creative Direction

•

02/17 - heute

studio :ping

Co-Founder, Creative Direction

09/2011 - 2015

OBSCURA

Creative Direction,

Co-Founder

09/2015 - 03/2020

moccu GmbH

Creative Lead

06/2012 - 11/2014

Scholz & Volkmer GmbH

Senior Art Direction

10/2006 - 04/2012

argonauten G2 GmbH

Junior - Senior Art Director

02/2001 - 09/2006

peaceproductions

Event- & Projektmanagement

Co-Founder

2004 - 2006

FH Druck- & Medientechnik Berlin

Mediendesign

05/2002 - 06/2005

Freelance

Stylist

2001 - 2002

Famous Model Management

Grafik-Designer



Project list

2025 - 2020

•

06/24 - 06/25

fmd

Focus on creative projects
Art.Illustration

03 - 08/24

Zeitraum Berlin

Corporate Website,
UX/UI Design, Designrouten,
Visual Design, Textproduktion,
QS/Testing

09 - 02/24

Grundschule Lichtenberg

Förderverein

Corporate Design, Flyer, Poster,
Rollup, Newsletter etc.

Visual Design + Creation
(ehrenamtl. Tätigkeit)

05 - 08/23

Vattenfall

UX-Strategy, UX/UI Design, Services-
Seiten, Product-Landingpages,
Evaluation

04 - 04/23

Deutsche Hospitality

H World International
PPT Master & Vorlagen-Design

02 - 03/23

Nyzzu

UI-Update App
UI-Design neue Module
Featureentwicklung

01 - 01/23

E4R

Visitenkarte, Flyer, Styleguide
Website EN Version, A5 Block

12/2022 -02/23

Remotly

Digital Branding, Corporate
Website, UX Strategy, UX/UI Design,
Designrouten, Modulkatalog, Visual
Design, Contentproduktion, Testing
& QS, Projektmanagement

10 -11/22

E4R

Logoentwicklung, Corporate Update, Designrouten, Art Direction, Corporate Website, UX Strategy, UX/UI-Design, Umsetzung mit Website-Buider

10 - 10/22

12H Dance

Branding, Design Directions, Workshops, Corporate Website UX/UI Design, Visual Design, Art Direction

06 - 09/22

Deutsche Hospitality/G-PUNK

Evaluation + Brand Consulting
CI/CD Staionery Materialien
Frontify Styleguide mit Templates und Vorlagen

02 - 05/22

Digital Service

Rework Corporate Design, Corporate Website, UX-Stratgegy, UX/UI Design, QS, Testing

01 - 02/22

Digital Service

Use ID Projekt (Bundesministerium)
Präsentationstemplates,
Visual Design + Creation

11 - 12/21

TLGG

Heel / Markenlaunch: NEO
Branding Evaluation, Design-
routen, UX-Strategie,UX/UI Design,
Marketing Maßnahmen

11 - 11/21

Raysono

Voith Präsentationsmaster
Konzept + Design

07 - 11/21

Sprylab

diverse Projekte
UX/UI Support + Marketing

02 - 04/21

Sprylab

Sodexo App

UX/UI Evaluation + Strategie,

UX/UI Optimierung

10 - 10/20

Sprylab

Woolworth App

UX-Konzept & UI-Design

Senior Art Director

04 - 06/20

Moccu

STIHL Illustrations-Styleguide,

Design System

Creative Direction

01 - 02/21

Saatchi Pro

Company Website

UX/UI Design, Module, Design

System + Umsetzung

mit Website-Builder

10 -12/20

Nyzzu

Branding, UX/UI Design App

Visual Design, Art Direction

02 - 03/20

Sprylab

BBL Pitch

Rebranding, UX/UI Design

Creative Direction

11- 12/20

IBM iX/ aperto

smart Pich

Digital Branding + Designrouten

Creative Direction

06 - 10/20

Remotly

Branding + Landingpage

UX/UI, QS, Testing, Workshops

Creative Direction

02 - 04/20

Wittmann

Re-Branding

Routenentwicklung, Brand Manual,

Präsentationsmaster

Creative Direction